



**Thunder Bay Regional
Health Sciences
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**Northern
Cancer Fund**



**Northern
Cardiac Fund**



**Health Sciences
Discovery Fund**

Media release

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With A Little Help from His Friends

Michael Antcliffe invites you to walk a few steps with him on his journey to raise money for cancer treatment in Northwestern Ontario.

Michael is dying from cancer, and friends are very important to him. When he looks back at his life, he judges its value not by the money he has made or the success he has achieved, but rather by the relationships he has built with the people he cares for the most. Now, Michael is looking to his friends to help him achieve his goal of raising funds to help provide care and comfort for others in his position.

All donations support the Northern Cancer Fund of the Thunder Bay Regional Health Sciences Foundation and remain in Northwestern Ontario to advance care for cancer patients. The Foundation's goal is to raise enough money to name a patient waiting room in Michael's memory.

Through the "I Owe Michael Antcliffe \$10" page on Facebook, Michael is hoping to find the support of friends both locally and around the world to join him in his battle against cancer. The cost of joining Michael on his journey is only ten dollars, but the value of being his friend is much more—Michael is asking you to volunteer to have a friend whose life is taken by cancer.

Today, Glenn Craig, President and CEO of the Thunder Bay Regional Health Sciences Foundation, Regional Cancer Care North-West health care professional Karen Mellenchuk, and Michael Antcliffe himself launched the social networking-based fundraising campaign that aims to improve the care and comfort of those battling cancer in the Northwestern Ontario region.

"Michael is a remarkably brave and ambitious young man," said Craig. "Even as he walks his own cancer journey, his focus is on the cancer patients that will come after him. His efforts are entirely selfless and will benefit others who find themselves facing this devastating disease."

The funds raised through remain in Northwestern Ontario to support cancer education & awareness, treatment and research. Donations can be made through a link on the "I Owe Michael Antcliffe \$10" page on Facebook. People are also encouraged to become Facebook friends with Michael so they can follow his progress.

Michael hopes to have 100,000 friends accompany him on his journey. "Walk with me a few steps and volunteer to have a friend who is taken by cancer," Antcliffe said. "If this works, I will have truly found a way to be rich in friends. The more friends I get, the more comfort and peace we all can take part in providing. I promise to update you from this day to my last."

To become Facebook friends with Michael Antcliffe, simply search his name and send a friend request.

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