



Thunder Bay Regional
Health Sciences
Foundation

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ATT: LIFESTYLE AND HEALTHCARE EDITORS

Northern Cancer Fund and Shoppers Drug Mart® Raise Critical Funds for Women's Health Initiatives Through Growing Women's Health Campaign

Thunder Bay, ON - With the combined efforts of Shoppers Drug Mart, its Store Teams and customers, Thunder Bay will now have improved access to services and programming supporting women's whole health in body, mind and spirit. The Shoppers Drug Mart 2015 Growing Women's Health (formerly, Tree of Life) fundraising campaign has harvested more than \$4348 for the Northern Cancer Fund.

With over 1,250 Shoppers Drug Mart locations Canada participating in the four-week campaign, the 14th annual Growing Women's Health campaign will provide support to over 500 Canadian women's health charities. National in scope yet locally based, the Growing Women's Health campaign offers patients, customers and employees the opportunity to donate directly to charitable organizations to ensure that resources and programming are available to meet the needs of Canadian women. In Thunder Bay, the proceeds harvested by local Shoppers Drug Mart customers and employees at Shoppers McIntyre #680 and Shoppers Hodder #1534 stores will benefit the Northern Cancer Fund.

"Community fundraising initiatives assist us in providing women with the resources they need to improve their health in mind, body and spirit," said Glenn Craig, President and CEO, Thunder Bay Regional Health Sciences Foundation. "Donors to the Growing Women's Health campaign can feel good knowing they are helping women here in Northwestern Ontario through the Northern Cancer Fund by ensuring we have exceptional equipment to diagnose, treat and research cancer. Best of all, each donation made to this campaign ensures hope for women and their families."

OUR MISSION: **To inspire people of Northwestern Ontario to give generously to advance our healthcare at Thunder Bay Regional Health Sciences Centre.**

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Northern
Cancer Fund



Northern
Cardiac Fund



Health Sciences
Discovery Fund

“The success of the 2015 Growing Women’s Health campaign can be attributed to the support and commitment of our loyal customers and staff,” said Vali Orchard. “Shoppers Drug Mart has partnered with women’s health organizations at national, regional and local levels, in order to provide direct support, ensuring that essential funding, resources and education are available to meet the needs of Canadian women. We are pleased to present this year’s Growing Women’s Health campaign proceeds to the Northern Cancer Fund.”

Growing Women’s Health, formerly known as The Tree of Life campaign, is one of the leading partnership programs of the Shoppers Drug Mart LOVE YOU platform which is the Company’s commitment to improving the health of Canadian women in body, mind and spirit. The Growing Women’s Health campaign is a four-week program held across Canada each Fall. In support of leading women’s health organizations, customers, staff and Pharmacist-Owners at over 1,250 Shoppers Drug Mart locations raise funds through the purchase of the Growing Women’s Health paper icons. Since 2002, the campaign has raised more than \$26 million for Canadian health charities. In 2015, over 500 women’s health charities across Canada will benefit from the campaign’s proceeds with 100 per cent of funds staying in the community where they are raised.

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The **Northern Cancer Fund** of the Thunder Bay Regional Health Sciences Foundation raises funds that are 100% dedicated to supporting excellence in cancer care in Northwestern Ontario. Continuing the work of the former Northern Cancer Research Foundation, the Northern Cancer Fund supports initiatives such as new, advanced equipment throughout Regional Cancer Care Northwest, The Linda Buchan Centre for Breast Screening and Assessment, and the TBayTel Tamarack House. More information at healthsciencesfoundation.ca

About Shoppers LOVE YOU

Shoppers LOVE YOU represents the organization’s commitment to improving the health of all Canadian women in body, mind and spirit. Brought to life through important partnership programs, created with leading experts and institutions in women’s health, this national initiative connects women to health information and resources that help ensure their health only gets stronger. More information can be found at ShoppersLOVEYOU.ca

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About Shoppers Drug Mart Corporation

Shoppers Drug Mart is one of the most recognized and trusted names in Canadian retailing. The Company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With over 1,250 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and two territories, the Company is one of the most convenient retailers in Canada. The Company also licenses or owns 59 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Québec) and six luxury beauty destinations operating as Murale. As well, the Company owns and operates 62 Shoppers Home Health Care stores, making it the largest Canadian retailer of home health care products and services. In addition to its retail store network, the Company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services; and MediSystem Technologies Inc., a provider of pharmaceutical products and services to long-term care facilities. Shoppers Drug Mart is a unique and independent operating division of Loblaw Companies Limited. For more information, visit www.shoppersdrugmart.ca.

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